

EDA Summit 2024

Sponsorship Opportunities

December 11, 2024

A virtual summit devoted to
the advancement of event-driven
architecture in business.

Organized by **solace**•

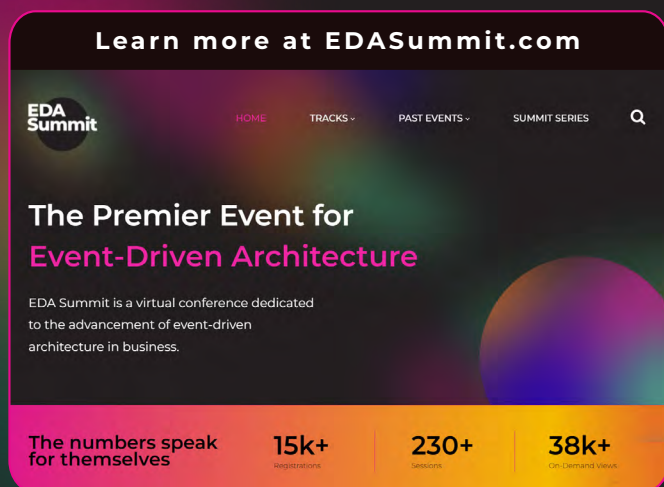
What is EDA Summit?

EDA Summit is the first conference dedicated to helping organizations understand and implement event-driven architecture (EDA).

As the pace of change continues to accelerate and our world becomes more digital, it can also become more siloed, fragmented and fragile. Event-driven architecture promises better customer experiences, more efficient operations, and greater agility so organizations can thrive.

EDA Summit attracts business leaders, architects and technologists who want to learn about and implement event-driven architecture. It brings together EDA experts from around the globe to share:

- Insights into the business and technical benefits of connecting the enterprise with event-driven integration.
- How AI is adding intelligence to events, and why you need EDA to succeed with AI.
- How to overcome implementation challenges
- Success stories about how leading enterprises are using EDA to underpin their digital transformations.
- Tips, tricks and best practices to help you implement, plan and manage event-driven journeys



Why Sponsor EDA Summit?

Be Recognized as an EDA Thought Leader

Having a presence at the Summit positions your business as a thought leader and authority in EDA. Demonstrate your company's leadership and innovation in front of a captive audience of CXOs, architects, technologists and developers.

Increase Lead Generation

Gain access to all opt-in leads that visit your virtual exhibit or view your session.

Build Brand Awareness In Your Target Audience

Specially designed packages allow for maximum visibility within your targeted audiences before, during and after the event.

Build New Relationships & Clients

Directly interact with attendees using our live chat feature, schedule 1:1 meetings during the event and host live sessions in the virtual exhibit.

Don't miss this opportunity to showcase your EDA-related products and services to thousands of architects, developers and executives from around the world.

Previous Event Stats

**EDA
Summit
2024**

Sample Fortune 500 Companies in Attendance:

Amazon, CVS Health, AVIS, Unilever, ExxonMobil, Dell, Google, etc.

50+ Speakers from Around the Globe

**5,000+ Architects, CTOs, CIOs
and Developers Registered Last
Year. 6,000+ Expected This Year.**

Attendees from Dozens of Industries

Including Banking, Technology, Health Care, Telecom,
Retail, Manufacturing, CPG, etc.

Attendees from 90+ Countries

Including Hong Kong, Australia, United Kingdom,
Singapore, United States, Germany, India, etc.

Some Speakers from Previous Events



Mark Jeffries
MC & Moderator



Alex Honnold
Pro Mountain
Climber



Denis King
Solace



Shari Lava
IDC



David Mooter
Forrester Research



Eric Johnson
AWS



Dr. Sudhir Mittal
Airtel



Nabil Igouba
Groupe Rocher



Rohan Shah
United Airlines



Chris Hadfield
Astronaut



Ashokkumar Sankaran
JPMorganChase



Abhishek Seth
Citibank



Nicolas Verroit-Avenel
Mars



Vikas Anand
Google



**Venkatraman
Naganathan**
Novartis



Jeff Bradshaw
TELUS Agriculture



Ernest Stormann
Kroger



**Suresh Babu
Jaganathan**
Roche

Platinum Sponsorship

Investment:

\$7,500 USD

(Limited Availability)

This exclusive sponsorship provides Platinum sponsors with a voice at EDA Summit to establish leadership and elevate awareness.

Thought Leadership

- 30-minute pre-recorded content
- Includes opt-in attendee leads who attend session

Lead Generation

- (2) 30-minute live booth sessions
- Brandable space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit expo booth
- Sponsor content remains live for 30 days post event

Brand Exposure

- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

Gold Sponsorship

Investment:

\$4,500 USD

Connect with attendees through live booth sessions and extend your messaging via a 15-min talk in the On-Demand video library. Perfect for companies wanting to introduce themselves to the EDA community.

Thought Leadership

- 15-minute pre-recorded content
- Includes opt-in attendee leads who attend session

Lead Generation

- (2) 30-minute Live Booth Sessions
- Brandable Space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit exhibit booth
- Sponsor content remains live for 30 days post event

Brand Exposure

- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

Silver Sponsorship

Investment:

\$2,500 USD

Perfect for startups and industry newcomers.

Showcase what your company offers in a live booth session and provide downloadable content within your exhibit space.

Lead Generation

- (1) 30-minute Live Booth Session
- Brandable Space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit exhibit booth
- Sponsor content remains live for 30 days post event

Brand Exposure

- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

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Please contact
organizers@edasummit.com
for more information.

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