

EDA Summit 2024

Speaking Opportunities

For more info please email
organizers@edasummit.com
or to submit your presentation
idea for consideration, go to
edasummit.com/call-for-papers

December 11, 2024

A virtual summit devoted to
the advancement of event-driven
architecture in business.

Organized by **solace**.

What is EDA Summit?

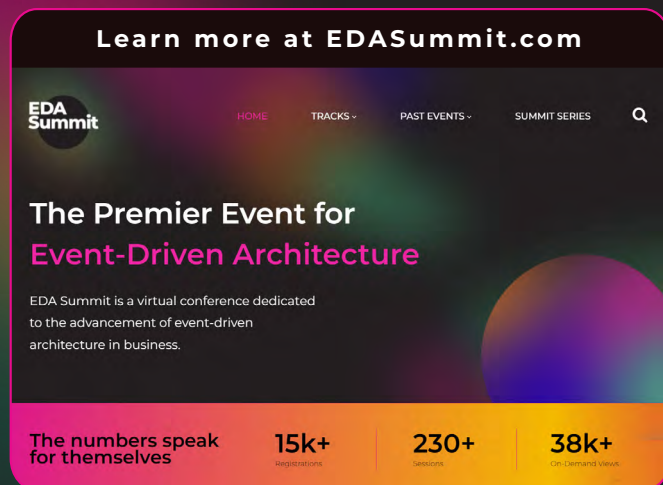
EDA Summit is the first conference dedicated to helping organizations understand and implement event-driven architecture.

As the pace of change continues to accelerate and our world becomes more digital, it can also become more siloed, fragmented and fragile. Event-driven architecture promises better customer experiences, more efficient operations, and greater agility so organizations can thrive.

EDA Summit attracts business leaders, architects and technologists who want to learn about and implement event-driven architecture.

This year's conference will feature 30+ sessions organized into three tracks:

- **EDA in Action**
Experience the power of EDA first-hand through real-world success stories.
- **Redefining Integration with EDA**
Learn why event-driven integration is the key to connecting everything as quickly as today's fast-paced environment demands.
- **The Power of AI + EDA**
Explore how AI is amplifying the power of events, and why EDA is the backbone of AI success



Why Speak at EDA Summit?

Build Your Personal Brand as an EDA Thought Leader

Speaking at EDA Summit establishes you as an expert and authority in the area of EDA.

Establish or Solidify Your Company's Reputation

Speaking at EDA Summit is a great way to demonstrate your company's leadership and innovation in front of thousands of architects, developers, decision makers and executives.

Potential Topics

- Case Study
- Tips and Tricks
- Impact on iPaaS
- Convergence of APIs and Events
- Impact of AI

Previous Event Stats

EDA
Summit
2024

Sample Fortune 500 Companies in Attendance

Amazon, CVS Health, AVIS, Unilever, ExxonMobil, Dell Technologies, Google, etc.

50+ Speakers from Around the Globe

**5,000+ Architects, CTOs, CIOs
and Developers Registered Last
Year. 6,000+ Expected This Year.**

Attendees from Dozens of Industries

Including Banking, Technology, Health Care, Telecom,
Retail, Manufacturing, CPG, etc.

Attendees from 90+ Countries

Including Hong Kong, Australia, United Kingdom,
Singapore, United States, Germany, India, etc.

Some Speakers from Previous Events



Mark Jeffries
MC & Moderator



Alex Honnold
Pro Mountain
Climber



Denis King
Solace



Shari Lava
IDC



David Mooter
Forrester Research



Eric Johnson
AWS



Dr. Sudhir Mittal
Airtel



Nabil Igouba
Groupe Rocher



Rohan Shah
United Airlines



Chris Hadfield
Astronaut



Ashokkumar Sankaran
JPMorganChase



Abhishek Seth
Citibank



Nicolas Verroit-Avenel
Mars



Vikas Anand
Google



**Venkatraman
Naganathan**
Novartis



Jeff Bradshaw
TELUS Agriculture



Ernest Stormann
Kroger



**Suresh Babu
Jaganathan**
Roche

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