EDA Summit 2021

05.19.21

A virtual summit devoted to the advancement of event-driven architecture in business.

Sponsorship Opportunities

Organized by solace.
What is EDA Summit?

EDA Summit is the first and only conference dedicated to helping organizations understand and implement event-driven architecture (EDA).

As the pace of change continues to accelerate and our world becomes more digital, event-driven architecture promises better customer experiences, more efficient operations, and greater agility to enable organizations to thrive.

EDA Summit promises to attract business leaders, architects and technologists who want to learn about and implement event-driven architecture. It will bring together EDA experts from around the globe to share:

- Insights into the business and technical benefits of EDA
- How to overcome implementation challenges
- Success stories on how leading enterprises are using EDA to underpin their digital transformations
- Tips, tricks and best practices to help implement, plan and manage event-driven journeys
Why Sponsor EDA Summit?

Be Recognized as an EDA Thought Leader
Having a presence at the Summit positions your business as a thought leader and authority in EDA. Demonstrate your company’s leadership and innovation in front of a captive audience of CXOs, architects, technologists, and developers.

Build Brand Awareness In Your Target Audience
Specially designed packages allow for maximum visibility within your targeted audiences before, during, and after the event.

Lead Generation
Gain access to all opt-in leads that visit your virtual exhibit or view your session.

Build New Relationships & Clients
Directly interact with attendees using our live chat feature, schedule 1:1 meetings during the event and host live sessions in the virtual exhibit.

Don’t miss this opportunity to showcase your EDA-related products and services to an anticipated audience of 1000+ CXO’s, Architects and Developers from around the world.
Platinum Sponsorship

Investment:
$7,000 USD
(Limited Availability)

This exclusive sponsorship provides Platinum sponsors with a voice at EDA Summit to establish leadership and elevate awareness.

Thought Leadership
- 30-minute speaking session
- Pre-Recorded content with live Q&A chat
- Includes opt-in attendee leads who attend session

Lead Generation
- (2) 30-minute live booth sessions
- Brandable space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit expo booth
- Sponsor content remains live for 30 days post event

Brand Exposure
- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

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Gold Sponsorship

Investment: $4,000 USD

Connect with attendees through live booth sessions and extend your messaging via a 15-min talk in the On-Demand video library. Perfect for companies wanting to introduce themselves to the EDA community.

Thought Leadership
- 15-minute on-demand lightning talk

Lead Generation
- (2) 30-minute Live Booth Sessions
- Brandable Space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit exhibit booth
- Sponsor content remains live for 30 days post event

Brand Exposure
- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform
Silver Sponsorship

**Investment:**
$2,000 USD

Showcase what your company offers in a live booth session and provide downloadable content within your exhibit space.

**Lead Generation**
- (1) 30-minute Live Booth Session
- Brandable Space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit exhibit booth
- Sponsor content remains live for 30 days post event

**Brand Exposure**
- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform
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Please contact Mike Mooney for more information:

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