

EDA Summit 2021

05.19.21

**A virtual summit devoted to
the advancement of event-driven
architecture in business.**

Organized by **solace**.

Sponsorship Opportunities

What is EDA Summit?

EDA Summit is the first and only conference dedicated to helping organizations understand and implement event-driven architecture (EDA).

As the pace of change continues to accelerate and our world becomes more digital, event-driven architecture promises better customer experiences, more efficient operations, and greater agility to enable organizations to thrive.

EDA Summit promises to attract business leaders, architects and technologists who want to learn about and implement event-driven architecture. It will bring together EDA experts from around the globe to share:

- Insights into the business and technical benefits of EDA
- How to overcome implementation challenges
- Success stories on how leading enterprises are using EDA to underpin their digital transformations
- Tips, tricks and best practices to help implement, plan and manage event-driven journeys

Why Sponsor EDA Summit?

Be Recognized as an EDA Thought Leader

Having a presence at the Summit positions your business as a thought leader and authority in EDA. Demonstrate your company's leadership and innovation in front of a captive audience of CXOs, architects, technologists, and developers.

Lead Generation

Gain access to all opt-in leads that visit your virtual exhibit or view your session.

Build Brand Awareness In Your Target Audience

Specially designed packages allow for maximum visibility within your targeted audiences before, during, and after the event.

Build New Relationships & Clients

Directly interact with attendees using our live chat feature, schedule 1:1 meetings during the event and host live sessions in the virtual exhibit.

Don't miss this opportunity to showcase your EDA-related products and services to an anticipated audience of 1000+ CXO's, Architects and Developers from around the world.

Confirmed to Speak at EDA Summit

EDA
Summit
2021



Mark Jeffries
MC & Moderator



Chris Hadfield
CSA & NASA



Denis King
Solace



Steve Wood
Slack



Rob James
Vodafone



Keith Guttridge
Gartner



Martin Bachmann
SAP



Joshua Carroll
RBC Capital
Markets



Stefan Sigg
Software AG



Guillaume Pinot
Renault



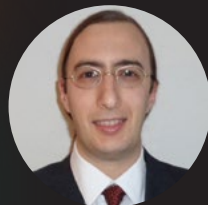
Ed Macosky
Boomi



Vipul Ruparelia
TATA Consultancy
Services



Vikas Anand
Google Cloud
Platform



David Mooter
Forrester



David Menninger
Ventana Research



Richard Jardim
CIBC

Platinum Sponsorship

Investment:

\$7,000 USD

(Limited Availability)

This exclusive sponsorship provides Platinum sponsors with a voice at EDA Summit to establish leadership and elevate awareness.

Thought Leadership

- 30-minute speaking session
- Pre-Recorded content with live Q&A chat
- Includes opt-in attendee leads who attend session

Lead Generation

- (2) 30-minute live booth sessions
- Brandable space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit expo booth
- Sponsor content remains live for 30 days post event

Brand Exposure

- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

Gold Sponsorship

Investment:

\$4,000 USD

Connect with attendees through live booth sessions and extend your messaging via a 15-min talk in the On-Demand video library. Perfect for companies wanting to introduce themselves to the EDA community.

Thought Leadership

- 15-minute on-demand lightning talk

Lead Generation

- (2) 30-minute Live Booth Sessions
- Brandable Space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit exhibit booth
- Sponsor content remains live for 30 days post event

Brand Exposure

- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

Silver Sponsorship

Investment:

\$2,000 USD

Showcase what your company offers in a live booth session and provide downloadable content within your exhibit space.

Lead Generation

- (1) 30-minute Live Booth Session
- Brandable Space in virtual expo hall
- Included live chat, collateral download and video post
- Included opt-in attendee leads who visit exhibit booth
- Sponsor content remains live for 30 days post event

Brand Exposure

- Company logo and description on event website and in event-related emails
- Banner ads on homepage of virtual platform

EDA Summit 2021

05.19.21

**A virtual summit devoted to
the advancement of event-driven
architecture in business.**

Organized by **solace**.

**Please contact Mike Mooney
for more information:**

mike@edasummit.com